



# iCan Bike Camp

*Bicycle Camp for People with Disabilities*

August 17 –21, 2015

Frank Southern Ice Arena, Bloomington, Indiana

hosted by Down Syndrome Family Connection

in collaboration with Autism Society of Indiana – Bloomington Chapter

Camp info: <http://icanbikebloomington.org>

Program info: <http://icanbike.org>

Down Syndrome  
Family Connection



Connecting ordinary people  
Celebrating extraordinary lives

Dear Friends:

Down Syndrome Family Connection and the Autism Society of Indiana – Bloomington Chapter are partnering with local businesses and community organizations throughout the Bloomington area to bring a very unique and life-changing camp to our community.

iCan Bike is a camp that teaches children, teens, and young adults with disabilities how to ride a two-wheeled bicycle in one 75-minute session for five days. iCan Bike (previously known as Lose the Training Wheels) uses adapted equipment, trained professionals, and volunteers. Within the five days, over 80% of participants learn to ride a conventional bicycle independently.

iCan Bike is more than just a bike-riding program. For many children with disabilities, learning to ride a bike is a seemingly impossible task that they can typically master in less than a week's time during this camp. Within days of learning to ride, many children exhibit independent behaviors for the first time ever. This achievement, in turn, creates a gateway of opportunity, helping them gain assurance and self-reliance in many other aspects of their lives.

As an iCan Bike camp donor, you will be giving campers immediate results with lasting effects. As an individual, you will be giving a child a chance to grow in the independence and confidence that comes from achieving the monumental goal of riding a bicycle.

Donor opportunities and ways for you and your organization to get involved are described in the attached informational sheet and outlined in the table below.

Please consider sponsoring this camp, which will help change lives forever. Feel free to contact me directly at [icanbikebloomington@gmail.com](mailto:icanbikebloomington@gmail.com) or 812-993-0898 with any questions you may have.

Best Regards,

Deborah L. Myerson  
Camp Director

## Organizing Committee

Esther Asplund  
Bloomington Chapter  
Autism Society of Indiana

Kace Escobedo, CTRS  
Recreational Therapist  
Sycamore Services, Inc.

Georgia C. Frey  
School of Public Health  
Indiana University

Tuli Mukhopadhyay  
Down Syndrome Family  
Connection

Deborah L. Myerson  
Down Syndrome Family  
Connection

Karen Pollock  
Community Member

Rex Tayloe  
Down Syndrome Family  
Connection

Amy Shrake  
City of Bloomington  
Parks & Recreation



AUTISM  
SOCIETY  
OF INDIANA  
Autism Society of Indiana  
Supporting the Lives of All Affected by Autism

## DONOR LEVELS

### I am happy to support the iCan Bike Camp in Bloomington as a:

**PRESENTER: \$2,500+**

- ✓ Recognition as one of up to four presenting sponsors
- ✓ Logo inclusion on website
- ✓ Prominent logo placement on camp t-shirts
- ✓ Logo inclusion on camp promotional media
- ✓ Presenter recognition in all press releases
- ✓ Company banner to be placed on-site for camp\*
- ✓ Invitation to final award celebration
- ✓ Logo inclusion in Herald-Times Thank You ad

**PARTNER: \$1,250**

- ✓ Recognition as a partner sponsor
- ✓ Logo inclusion on website
- ✓ Logo inclusion on volunteer and camper t-shirts
- ✓ Logo inclusion on camp promotional media
- ✓ Partner recognition in all press releases
- ✓ Company banner to be placed on-site for camp\*
- ✓ Invitation to final award celebration
- ✓ Logo inclusion in Herald-Times Thank You ad

**GOLD DONOR: \$750**

- ✓ Logo inclusion on volunteer and camper t-shirts
- ✓ Logo inclusion on website
- ✓ Logo inclusion on camp promotional media
- ✓ Donor recognition in all press releases
- ✓ Company banner to be placed on-site for camp\*
- ✓ Invitation to final award celebration
- ✓ Logo inclusion in Herald-Times Thank You ad

**SILVER DONOR: \$500**

- ✓ Logo inclusion on camp promotional media
- ✓ Logo inclusion on website
- ✓ Donor recognition in all press releases
- ✓ Company banner to be placed on-site for camp\*
- ✓ Invitation to final award celebration
- ✓ Logo inclusion in Herald-Times Thank You ad

**BRONZE - HELP A CAMPER: \$250**

*I would like to support a camper for the 5-day camp.*

- ✓ Invitation to final award celebration
- ✓ Logo inclusion in Herald-Times Thank You ad

**Make a donation of your choosing:**

- ✓ Friend: \$100.00
- ✓ Supporter: \$50.00
- ✓ Donor (choose amount): \$\_\_\_\_\_

\* **Banner to be provided by the donor**

**Volunteers also needed!**

Visit <http://icanbikebloomington.org> for information on volunteering and to learn more about the camp.

Levels/ Recognition	Donation	T-Shirt	Promotional Media	Press Releases	Banner	Final Celebration	Thank You Ad	Website
Presenter	\$2500+	Prominent	Yes	Yes	Yes	Yes	Yes	Yes
Partner	\$1250	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gold	\$750	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Silver	\$500		Yes	Yes	Yes	Yes	Yes	Yes
Bronze	\$250					Yes	Yes	Yes
Donor	Other						Yes	Yes

**Amount enclosed:** \_\_\_\_\_

Sponsor (Company) Name to use for Promotional Recognition: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

**Please make check payable to: DSFC - Indicate "iCan Bike Camp donation" in the memo**

**Send form and check or money order to:**

Down Syndrome Family Connection  
2600 S. Henderson St., Suite 157, Bloomington, IN 47401

DSFC is a 501(c)(3) non-profit organization, EIN 26-3317787. A receipt will be provided for your tax records.